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To
The Editor,
Sir,

Date: 17.07.2025

I request that the following message may kindly be published in your esteemed daily:

HORTI UTSAV 2025: Cultivating Dreams, Harvesting Success.

The much-awaited HORTI UTSAV 2025 was celebrated in a grand manner at Horticultural college and Research Institute, TNAU, Coimbatore on 17.07.2025. The events transformed the serene campus into a vibrant hub of culture, creativity, and youthful energy, embracing the visionary tagline "Cultivating Dreams, Harvesting Success." This Utsav was celebrated to express the potential of horticultural innovation in modern livelihoods, entrepreneurship, and sustainable horticulture under the dynamic theme, "**Farm to Fortune**,"

HORTI UTSAV was celebrated to nurture young minds, ignite creativity, and foster a sense of unity and purpose among students, scholars, and farming communities alike. This platform truly reflected our commitment towards cultivating dreams and harvesting success.

The ceremony was inaugurated by the distinguished Acting Vice-Chancellor and Registrar, Dr. R. Tamizhvendan, who joined with an array of dignitaries and esteemed guests of honour. In the inaugural address, he emphasized the importance of nurturing young minds and fostering platforms where traditional practices harmoniously coexist with technological advancements, positioning horticulture as a key contributor to future-ready agriculture and enterprise.

On this occasion, Dr. K. Venkatesan, Dean (Horticulture), addressed the gathering and delivered an inspiring and encouraging message to the assembled students. The event was felicitated by Dr. S. Saraswathy, Dean HC&RI, Periyakulam, Dr.Suresh.J, Dean HC&RI(W), Trichy, Dr.M. S .Aneesa Rani Nodal Officer, HC&RI, Paiyur, Dr.G.Umapathi, Principal, APHC, Kalavai, Dr.S.Kumar, Principal, RVSPCH, Sempatti.

The chief guest Dr. B. Augustine Gerard, presided over the function and delivered an insightful presidential address, setting an inspiring tone for the festivities. In the address, Dr. Gerard emphasized the pivotal role of horticulture in shaping sustainable agriculture and empowering national economy. He applauded the college for organizing an event that not only celebrates academic and cultural talents but also bridges tradition with innovation in the field of horticulture.

The major highlight of HORTI UTSAV 2025 was the exhibition displayed with innovative horticultural models, where students demonstrated their ingenuity through thoughtfully crafted exhibits. The models covered a spectrum of topics like integrated vertical farming systems, hydroponics setups, rooftop kitchen gardens, innovative post-harvest technologies, processing units for value addition, and sustainable irrigation modules. Each exhibit reflected the students' talent on blended traditional and modern techniques aimed to improve farm productivity, reduction of environmental pollution, minimising wastage and to open avenues for entrepreneurial ventures. Visitors and judges were captivated by the originality, relevance, and practical applicability of the exhibits, making the exhibition an integral and impactful part of the celebration.

This one-day cultural extravaganza featured a total of 21 meticulously enjoyable events that reflected the versatility and vibrancy of horticulture-inspired expression. The event line-up included 9 spirited onstage performances such as Choreo Clash, Classical Solo, and the intellectually charged Horti Quiz, as well as 12 enthusiastic offstage events including Fallen Flora, Art of a Slice, Horti Invents, and Horti Sabha. The entire auditorium was abuzz as over 350 participants from horticultural institutions across the state exhibited their talents, passion, and competitive zeal in a spirit to showcase creativity and camaraderie.

The day reached its crescendo with the grand prize distribution ceremony, graced by the presence of Dr. B. Augustine Gerard who commended the organizers and participants for orchestrating an event that beautifully merged academic insight with cultural vibrancy. The much-coveted Overall Championship Trophy was won by (Name of Winning College), who amassed a commendable [Y points], marking their dominance with consistent victories across various events. He also applauded the events as commanding, innovative, enthusiastic and a spirit of entrepreneurship for youth in horticulture.

The atmosphere throughout HORTI UTSAV 2025 was electric — a tapestry woven with laughter, applause, intense competition, and inspiring displays of talent and teamwork. It left participants and spectators with memories of friendship, shared dreams, and a sense of collective accomplishment. As the curtain fell on this year's edition, the enduring spirit of Cultivating Dreams, Harvesting Success lingered, with the community already looking forward to a grand celebration of horticultural brilliance in the years to come in the similar way.

Public Relations Officer